PROGRESSIVE TECHNOLOGY PROJECT

Voter ID Goals

EVALUATION PLANNING WORKSHEET

Before the project begins, write down your numerical goals: best case scenario in one column, minimum goal in the other. Use the last two rows to fill in goals specific to your project.

				Two weeks before election		Friday before election		Election Day	
Write in the big dates of your campaign:									
	GOAL	MIN.	GOAL	MIN.	GOAL	MIN.	GOAL	MIN.	
# registrations									
# voter IDs									
# voters contacted in public site									
# voters contacted by phone									
# voters contacted at doors									
# voters contacted w/ mailings or other media									

For an initiative campaign only:

# "hard" positive IDs				
# "soft" positive IDs				
# undecided IDs				
# negative IDs				



PROGRESSIVE TECHNOLOGY PROJECT

Volunteer Recruitment Goals

EVALUATION PLANNING WORKSHEET

	One month before election		Two weeks before election		Friday before election		Election Day	
Write in the big dates of your campaign:								
	GOAL	MIN.	GOAL	MIN.	GOAL	MIN.	GOAL	MIN.
# volunteers								
# new volunteers								
# precinct captains/ neighborhood leaders								
# weekly phone-banks "slots"								
# weekly door- knocking "slots"								

Friday before

election

Voter ID Results

EVALUATION PLANNING WORKSHEET

Election Day

During periodic evaluations, write in your results.

One month

before election

campaign:			
# registrations			
# voter IDs			
# voters contacted in public site			
# voters contacted by phone			
# voters contacted at doors			
# voters contacted w/ mailings or other media			
For an initiative campai	gn only:		
# "hard" positive IDs			
# "soft" positive IDs			
# undecided IDs			
# negative IDs			

Two weeks

before election



PROGRESSIVE TECHNOLOGY PROJECT

Volunteer Recruitment Results

EVALUATION PLANNING WORKSHEET

	One month before election	Two weeks before election	Friday before election	Election Day
Write in the big dates of your campaign:				
# volunteers				
# new volunteers				
# precinct captains/ neighborhood leaders				
# weekly phone-banks "slots"				
# weekly door-knocking "slots"				